



Love Helston Photography Competition 2022

Helston Town Council is holding a photography competition to create a community calendar for 2023.

This initiative is part of Helston's 'Welcome Back Fund' (WBF) programme of events and activities. The WBF is wholly funded by European Regional Development Fund (ERDF) to support the safe return to high streets and help build back better from the Covid-19 pandemic.

It is the Council's aspiration to make this an annual event.

• Who is eligible, and can they enter multiple times?

Anyone is eligible to enter the competition with the exception of Councillors, members of Council staff or relatives of the judges.

The competition will be split into two categories as follows:

- 1) Adults (i.e. over 18) and
- 2) Under 18s.

Each entrant will be limited to a maximum of **3** photos.

How to enter the competition

Please submit your photos in the required format (see below) together with your completed **entry form** (see below) to either:

- a) The competition email address: helstonphoto@helston-tc.gov.uk or
- b) By hand or post to 'Love Helston' Photography Competition, The Guildhall, Helston, Cornwall. TR13 8ST

The closing date for entries is **5.00 p.m. on Monday 14th February 2022** and full details and rules of the competition are set out below.

How and when will winners be notified?

Winners in both categories will be notified by their preferred mode of contact. i.e. email, text or phone call on **Friday 18th February 2022**.

What prizes will be offered?

The prizes for the competition will be as follows:

Adult Competition	£	Under 18s Competition	£
1 st Prize	200	1 st Prize	200
2 nd Prize	100	2 nd Prize	100
3 rd Prize	50	3 rd Prize	50
4 – 6 th Prizes	25	4 – 6 th Prizes	25

How will the photos be used?

The top **6 photographs in each category (12 in total)** will feature in a Helston calendar for 2023.

Prints of the winning photographs will also be framed and displayed in the town centre and digital copies will be displayed on websites and social media channels of the Council and Discover Helston. The photographs will also be considered for use on the cover of the Discover Helston magazine, subject to suitability.

Format and Rules for entries

All images must comply with the following formatting and other rules:

- All photographs must demonstrate that you **'Love Helston'** but may feature any subject matter not restricted to, but including people, buildings, streetscapes, landscapes, events, and animals.
- No photographs over 2 years old can be submitted.
- All photos must be taken by the entrants. No third party may own or control any materials the photo contains, and the photo must not infringe upon the trademark, copyright, moral rights, intellectual rights, or rights of privacy of any entity or person.
- The photo must be in its original state and cannot be altered in any way, including but not limited to removing, adding, reversing, or distorting subjects within the frame.
- Editing: minimal brightness, and contrast adjustments are acceptable, but overly photoshopped photographs will be withdrawn from the competition.
- Images emailed to the competition email address must be in **jpeg format** and **not be any larger than 2mb or 1000 pixels along the longest edge**. Any photographs not in this format will be withdrawn from the competition.
- Any printed photographs delivered to the Council offices must **not be any larger than A5** and printed on **photographic paper**. Photocopies will not be accepted.
- When the final 12 are chosen, the winners will be expected to supply a full-sized jpeg for printing.

- All entries will need to give permission for their images to be displayed publicly either online (i.e. Council website, Facebook) or in print around the town centre, in the Love Helston calendar or in the Discover Helston magazine (if selected).
- Any entrants found to have infringed the rules will be removed from the contest, stripped of any prize(s), and banned from entering future contests.
- Entries will not be accepted unless submitted via the official competition addresses provided above.
- Entries will be judged by the Council's 'Love Helston' judges who are:
 - The Town Mayor, Cllr. Tim Grattan-Kane (Head Judge)
 - Cllr. John Martin, Helston Town Council (& professional photographer)
 - Simon Colgan, professional photographer
 - Martin Searle, Projects Officer, Helston Town Council
- All decisions are final. The judges reserve the right to disqualify any entry that is deemed inappropriate or does not conform to stated contest rules.
- Submissions will not be accepted after the deadline date and time.
- Prizes must be collected by the winners and are non-transferable.
- The winner will be contacted via their preferred mode of contact (email address, landline number or mobile phone number) provided in the entry form. If no response is received after three business days, a new winner will be selected and the previous winner will forfeit

Love Helston Photography Competition 2022 – Entry Form

Name:					
Age Category: (please tick)	Adult:		Under 18:		
Address:					
			Postcode:		
Preferred contact (please tick)	Tel:		Mobile:		Email:
Contact details:	Tel:		Mobile:		
	Email:				
Number of photographs entered:					
Declaration: I declare that the photographs submitted are my own work, that I am not a Councillor, member of Council staff or related to any of the judges, and that I am happy for them to be used publicly in print or online.					<i>(Please tick.)</i>
Signature:				Date:	

Please note that the Council will only use personal details provided for the purposes of the Love Helston Photography Competition 2022.



“The Welcome Back Fund supports the safe return to high streets and helps build back better from the pandemic and is funded by The European Regional Development Fund.”